

Order / Rev: 214931
 Alt Order #: 06864210
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: POL/Vets 4 Strong America
 Product Desc: 10/17-10/23 VETS 4 STRONG AMER.
 Estimate: 574
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/20/12	10/20/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NEWS/NBC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$500.00		0.00						
E 15	WAVY	10/21/12	10/21/12	WAVY News 10 Sunday 7a WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WAVY10 SUN 7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$800.00		0.00						
E 16	WAVY	10/21/12	10/21/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$2,000.00		0.00						
E 17	WAVY	10/21/12	10/21/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NEWS/NBC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$500.00		0.00						
E 18	WAVY	10/21/12	10/21/12	FB Night in Amer Pre Game FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
FOOTBALL NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,800.00		0.00						
E 19	WAVY	10/22/12	10/23/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	MT-----	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	2		\$2,000.00		0.00						
E 20	WAVY	10/22/12	10/23/12	Today Show M-F Today Show M-F	CM	7a-9a	MT-----	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	2		\$2,000.00		0.00						
E 21	WAVY	10/22/12	10/23/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	MT-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
WAVY NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	2		\$300.00		0.00						
E 22	WAVY	10/22/12	10/23/12	WAVY News 10 @ 530p News 10 @ 530p	CM	530p-6p	MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	2		\$1,500.00		0.00						
E 23	WAVY	10/22/12	10/23/12	WAVY News 10 @ 6p News 10 @ 6p	CM	6p-630p	MT-----	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
WAVY NEWS/NBC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	2		\$2,000.00		0.00						
E 24	WAVY	10/22/12	10/23/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	MT-----	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
NBC NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	1		\$1,800.00		0.00						
E 25	WAVY	10/22/12	10/23/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	MT-----	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	2		\$2,000.00		0.00						
													Totals	39	\$58,600.00